

# THE CROSS

## 100.9FM

**Let the #1 Southern Gospel in BOTH Carolinas tell THOUSANDS about your Upcoming Event!**

### **100.9 The Cross (WSTS)**

Promote your business to the Faith Driven Consumer from Myrtle Beach to Fayetteville, from Florence to Conway, an area of over 500,000 persons. Whether it's a one-time event like a concert or sale, or a constant reminder to the listeners of where to find services and products, The Cross brings your message to consumers who trust WSTS to help them make purchase connections.

**Programming:** Christian Teaching/Talk, with great national programs like Turning Point with David Jeremiah, In Touch with Charles Stanley, Thru the Bible with J Vernon McGee, as well as local church programs like Voice of Revival etc.

**What you get:** Commercials to place on The Cross  
Ads run Monday-Sunday between 6am and 10pm  
Guaranteed equal placement morning, midday, afternoon, evening  
Full coverage on the internet stream

**Options:** **Event Option 1** – 30x :30 ads per week  
Investment: \$300 | Schedule: M - S | 6A - 10P

**Event Option 2** – 55x :30 ads per week  
Investment: \$500 | Schedule: M - S | 6A - 10P

**Event Option 3** – 80x :30 ads per week  
Investment: \$700 | Schedule: M - S | 6A - 10P

All Rates Net to Station

**Yes, I want to promote my company to the Faith Driven Consumer!**

**START DATE:** \_\_\_\_\_

\_\_\_\_\_  
Customer Agreement

\_\_\_\_\_  
date

\_\_\_\_\_  
Station Representative

\_\_\_\_\_  
date

Notes: Subject to prior sale, once inventory becomes limited. Payment terms are cash or check in advance; credit card accepted; net 30 days upon approved credit. See your Truth Network representative for additional questions/details. Truth Network does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.